

## AMAZON WEB SERVICES

(2023 Revenues: \$90.8 Billion)

Amazon serves developers and enterprises of all sizes through AWS, which offers a broad set of on-demand cloud infrastructure and technology services, including compute, storage, database, analytics, and machine learning services.



## NORTH AMERICA

(2023 Revenues: \$352.8 Billion)

Amazon serves consumers through its **North America** and **International** online and physical stores, with a focus on selection, price, and convenience. Amazon offers programs that (1) enable sellers to grow their businesses, sell their products in Amazon stores, and fulfill orders through the company, and (2) allow authors, musicians, filmmakers, Twitch streamers, skill and app developers, and others to publish and sell content. Amazon also manufactures and sells electronic devices and provides advertising services to sellers, vendors, publishers, authors, and others, through programs such as sponsored ads, display, and video advertising.

## INTERNATIONAL

(2023 Revenues: \$131.2 Billion)



**CLOUD. INFRASTRUCTURE SERVICES**

**CLOUD-BASED BUSINESS APPLICATIONS (by industry)**

Advertising & Marketing	Games	Power and Utilities
Aerospace and Satellite	Government	Retail
Automotive	Healthcare/Life Sciences	Semiconductor
Consumer Packaged Goods	Industrial	Sports
Education	Manufacturing	Sustainability
Energy	Media & Entertainment	Telecommunications
Financial Services	Nonprofit	Travel and Hospitality

<b>ELECTRONIC DEVICES</b> fire tv, amazon alexa, amazon echo, ring, eero, fire, blink	<b>GROCERY STORES</b> WHOLE FOODS MARKET, amazon fresh, amazon go	<b>ONLINE RETAIL SUBSCRIPTIONS</b> amazon Prime, prime gaming, music, prime now, amazon drive, prime video, prime air	<b>CLOUD-BASED PHOTO AND VIDEO STORAGE</b> amazon drive, photos	<b>E-BOOK AND PHYSICAL BOOK PUBLISHING</b> amazon publishing	<b>WHOLESALE PURCHASING FOR ORGANIZATIONS</b> amazon business	<b>E-COMMERCE PLATFORM FOR 3<sup>RD</sup> PARTY SELLERS</b> amazon marketplace	<b>ADVERTISING ON AMAZON ONLINE PLATFORMS</b> amazon ads	<b>MUSIC</b> amazon music	<b>GAMES</b> games, prime gaming, luna, twitch	<b>TV AND FILM PRODUCTION AND VIDEO STREAMING</b> AMAZON STUDIOS, ORION PICTURES, MGM, prime video, MGM+	<b>HEALTHCARE</b> amazon pharmacy, PillPack by amazon pharmacy, amazon clinic, one medical
<b>FULFILLMENT AND DELIVERY NETWORK</b>											

